



LERS

LOUISIANA ELECTRIC RESOURCE & SUPPLY

SERVICE LOOPS · CRITICAL EQUIPMENT · RIG ELECTRICAL SUPPLY

// COMPANY PROFILE 2026

GLOBAL REACH. ABSOLUTE TRUST.

Stocking supplier of electrical consumables and manufacturer of OG Brand™ service loops for the land and offshore drilling industry.

RIG ELECTRICAL SUPPLY

OG BRAND™ SERVICE LOOPS

BIG HEAVY™ COVERS

25+

YEARS IN THE DRILLING
INDUSTRY

1,400+

SERVICE LOOPS BUILT ANNUALLY

3

U.S. STOCK & DISPATCH HUBS



// THE COMPANY

BEYOND TRADITIONAL SUPPLY

Louisiana Electric Resource & Supply is a stocking supplier of electrical consumables — breakers, lighting, motors, panels, Type P cable and more — and a manufacturer of service loops and service loop covers for the land and offshore drilling industry.

Over a decade ago LERS went through a major transition. Under CEO Joe Suffield and COO Brandon Tidwell the company streamlined operations and narrowed its focus to the two things it does best: supply chain and service loop manufacturing. Backed by 25+ years in oil and gas, that focus set the company on its current growth phase.

25+

YEARS IN THE DRILLING INDUSTRY

1,400+

SERVICE LOOPS BUILT ANNUALLY

3

U.S. STOCK & DISPATCH HUBS

02 – LEADERSHIP



Photo

JOE SUFFIELD

CHIEF EXECUTIVE OFFICER



Photo

BRANDON TIDWELL

CHIEF OPERATING OFFICER

Together they bring more than 25 years of oil and gas experience — and one deliberate focus: supply chain and service loop manufacturing, done right.



SUPPLY CHAIN & SERVICE LOOP MANUFACTURING — HOUSTON, TEXAS



// PRODUCT LINES

STOCKED DEEP. SHIPPED FAST.

A complete electrical stockist for the drilling industry – rig-specific parts, cables and components for land and offshore operations, held in Houston, Oklahoma City and Odessa.

NO.	LINE	REMARK
01	PLUGS & CONNECTORS	Pin & sleeve, receptacles and cable termination products
02	POWER & DISTRIBUTION	Circuit breakers, panels, enclosures and junction boxes
03	TYPE P CABLE	Armored and unarmored offshore & marine drilling cable, on the shelf
04	ELECTRIC MOTORS	Severe-duty, explosion-proof and specialty drilling motors
05	LIGHTING SOLUTIONS	Hazardous-area and explosion-proof lighting – design, supply, install
06	CONDUIT & FITTINGS	Conduit, fittings, wiring accessories and everyday consumables
07	PLC & SIGNAL DEVICES	Automation, sensors, encoders, intercom & camera systems
08	CUSTOM PANEL SHOP	Switchgear, MCCs, control panels and TD junction boxes
A partial list. If it is electrical and it belongs on a rig, LERS stocks it or sources it – worldwide.		





// OG BRAND™ SERVICE LOOPS

ENGINEERED FOR EXTREME CONDITIONS

OG BRAND manufactures service loops for every make and model of top drive – VARCO, Canrig, Tesco, Bentec, LeTourneau, BPM and AKER – built in-house to exacting specification.

- 01 Hose style, encased, free-hanging, roller ladder & drag chain loops
- 02 Power, control, instrumentation, composite, DC & hydraulic configurations
- 03 Custom cable assemblies & fiber optics
- 04 Consignment programs – loops at the rig site, no binding agreement



05 – BIG HEAVY™ COVER PRODUCTS

BALLISTIC-GRADE PROTECTION



Big Heavy™ covers protect service loops, festoon systems, hoses and critical rig equipment – made in the USA from cut-resistant ballistic nylon.



01

SERVICE LOOP COVERS

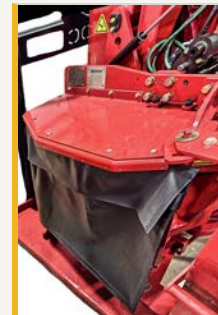
Shields loops from saltwater, dust, debris & impact



02

DERRICK NET

Free-air design prevents heat & moisture buildup



03

ROUGHNECK SKIRT

Rig-floor cover built for the harshest conditions

- 04 **FESTOON COVER** Keeps cables and hoses managed and shielded
- 05 **COMPENSATOR HOSE COVERS** Marine-grade barrier for offshore rigs
- 06 **HOSE CHAPS** Abrasion protection for high-pressure lines
- 07 **HYDRAULIC RAM COVERS** Keeps debris off hydraulic ram seals
- 08 **CABLE MANAGEMENT** PCO systems, straps and cable routing



// GET STARTED

THREE HUBS. **WORLDWIDE REACH.**

From land rigs to offshore units, LERS supplies and manufactures for the drilling industry from three strategic U.S. locations – available 24/7 for domestic and international customers.

CORPORATE · DISTRIBUTION**HOUSTON, TX**

16405 Air Center Blvd, Ste 400
Houston, TX 77032

MANUFACTURING**OKLAHOMA CITY, OK**

3101 S. Council Rd
Oklahoma City, OK 73179

WEST TEXAS BRANCH**ODESSA, TX**

4408 Angus Rd
Odessa, TX 79764

// WHAT WE SUPPLY

OG BRAND™ SERVICE LOOPS	MARINE & OFFSHORE TYPE P CABLES	PIN & SLEEVE	ELECTRIC MOTORS
POWER & DISTRIBUTION	LIGHTING SYSTEMS	PLC CONTROLS & ENCODERS	BIG HEAVY™ COVERS

24/7

QUOTING & DISPATCH

Worldwide

DELIVERY TO YOUR RIG

Consignment

PROGRAMS AT RIG SITES



sales@lers.com
281-238-5500

lers.com · Available 24/7 for domestic and international customers